station which sells many items needed by the farmers of the area. The population of Pikeville, Seven Springs and Eureka and the townships in thich they are located have not changed appreciably in the past twenty years and projections for 1987 show that they will remain about the same. Therefore, their roles as centers for the convenience type of retail trade is not expected to change throughout the planning period.

Outside of the towns and cities in the county retail trade is likely to remain about the same. However, there is one area in the county which will develop into a large shopping center. At the intersection of U. S. 70 Bypass and U. S. 13, there now exists a group of retail outlets and at least one large retail department store will be added in the near future.

FIGURE 2
RETAIL TRADE AREA OF GOLDSBORO

